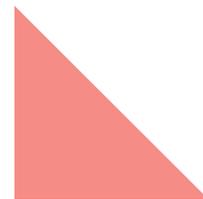
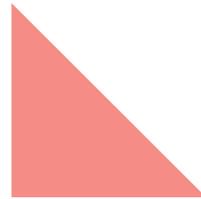


June 2020

Resources Guide

Shatter Fund



Mission and Vision

Shatter Fund seeks to boldly redefine lifestyle by empowering companies with female leaders, who shatter barriers. In turn, these women reinvent the communities around them and engage more women in the entrepreneurial process.

We see similar barriers inhibit the financial growth and opportunities for businesses led by entrepreneurs of color, particularly black entrepreneurs.

Featuring material from our portfolio company Hello Alice, we have compiled a set of resources specifically for businesses led by women and people of color with the goal of supporting our community of individuals who are powerfully redefining the face of entrepreneurship.

Hello Alice

"We've never needed to be more conscious of New Majority small business owners. Women, people of color, U.S. Veterans, and other underrepresented owners make up the bulk of U.S. jobs and continue to be the critical backbone of our economy."

[Covid Business Center](#)

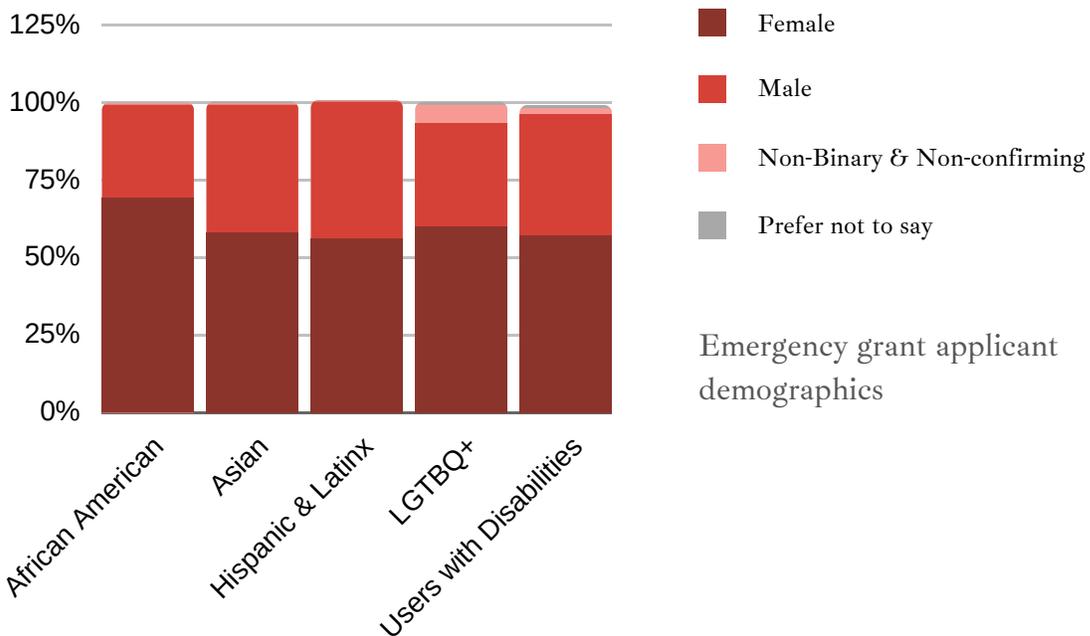
Hello Alice is offering grants being distributed immediately to small business owners impacted by coronavirus, as part of our broader mission to ensure Business for All.

[Hispanic Small Business Center](#)

Hispanic, Latino and Latinx-owned small business are among the hardest hit by the COVID-19 pandemic, yet one of the fastest growing groups of entrepreneurs. Find everything you need for your business to start, survive or thrive, updated daily.

[Black-Owned Business Resource Center](#)

Black women are the fastest growing group of entrepreneurs in the United States. This collection of information includes resources emergency grants, and communities for black-led businesses.



General Resources

for all entrepreneurs & small businesses

- 1 [National Association for the Self Employed](#) – contains a collection of growth grants for small businesses along with additional resources
- 2 [Grants.gov](#) – a searchable database of federally-sponsored grants covering all sectors of the entrepreneurship stage
- 3 [Small Business Development Centers](#) – provide one on one consulting to find financing, develop marketing, and establish a business plan
- 4 [Small Business Association](#) – hosts two grants, Small Business Innovation Research and Business Technology Transfer, for small business that contribute to federal research and development
- 5 [Fedex Small Business Grant](#) – FedEx awards 10 small-businesses \$25,000 in grant money

Grants & Resources

For businesses led by people of color

- 7 [Minority Business Development Agency](#) – hosts a database of information on available grant and loan programs, loan packaging, private equity & venture capital sourcing
- 7 [National Minority Supplier Development Council](#) – operates the [Business Consortium Fund](#), which provides financial and advisory services for minority business owners
- 7 [SBA 8\(a\) Business Development Program](#) – provides training, management and technical guidance, and development assistance to minority business owners
- 7 [Operation Hope Small-Business Empowerment Program](#) – hosts development workshops, training programs, and financing help for entrepreneurs in low-wealth communities

Grants & Resources

for female entrepreneurs & female-led businesses

- 1 [The Girlboss Foundation](#) – provides financial grants to female-identifying entrepreneurs on a biannual basis
- 2 [Eileen Fisher Women-Owned Business Grant](#) – awards grants to 10 female-led businesses focused on environmental or social change
- 3 [Amber Grant](#) – Originating in 1998, Women'sNet awards \$4,000 to 12 female entrepreneurs
- 4 [Women's Business Foundation](#) – nationwide centers help female entrepreneurs by lending money directly and providing assistance in finding grants and loans